

# Garfield Group's Mission:

## DEVELOP BREAKTHROUGH COMMUNICATIONS THAT DRIVE BUSINESS RESULTS.

Combining strategy, creativity and technology, we turn meaningful insights into online and offline programs that get attention, generate demand and deliver a measurable return on investment.

### ▶ ABOUT US:

Garfield Group is a full service communications agency with three integrated divisions, Garfield Group Branding, Garfield Group Public Relations and Garfield Group Interactive.

Our company is led by a senior team experienced in working with both global leaders as well as small, emerging start-ups. Focused on the rapidly changing technology and life sciences industries, we're large enough to be trusted with some of the world's best known brands, but small enough to focus senior talent on every account.

### ▶ CORE STRENGTHS:

- Strategy and experience to profile audience motivations at a deep level and develop big ideas.
- Breakthrough creative and an integrated approach online and offline to optimize the value of every dollar invested.
- Exceptional account management that builds trusted, long-term relationships.

### ▶ CLIENT EXPERIENCE:

ASUG	CBaySystems	Mars	The Reinvestment Fund
BEA Systems	Franklin Electronic Publishers	Opportunity Finance Network	TruePosition
Bentley Systems	IMS Health	Philips Healthcare	Vertex
BioClinica	Interleukin Genetics	Princeton Softech	Victaulic
Biogen	Lightower Fiber Networks	Reebok	Vocollect
Bose	LivePerson	Safeguard Scientifics	

### ▶ CONTACT INFORMATION:

#### Branding & Interactive

Larry Garfield  
215.867.8600 x219  
lgarfield@garfieldgroup.com

#### Public Relations

Gretchen Roede  
215.867.8600 x212  
groede@garfieldgroup.com

## PHILADELPHIA

60 Blacksmith Road  
Newtown, PA 18940  
Phone: 215.867.8600  
Fax: 215.867.8610

## BOSTON

1029 Chestnut Street  
Newton Upper Falls, MA 02464  
Phone: 617.581.6238  
Fax: 617.581.6248



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