

Garfield Group's Mission:

DEVELOP BREAKTHROUGH COMMUNICATIONS THAT DRIVE BUSINESS RESULTS.

Combining strategy, creativity and technology, we turn meaningful insights into online and offline programs that get attention, generate demand and deliver a measurable return on investment.

▶ ABOUT US:

Garfield Group is a full service communications agency with three integrated divisions: Garfield Group Branding, Garfield Group Public Relations and Garfield Group Interactive.

Our company is led by a senior team experienced in working with both global leaders as well as small, emerging start-ups. Focused on rapidly changing technology, healthcare, life sciences and financial services industries, we're large enough to be trusted with some of the world's best known brands, but small enough to focus senior talent on every account.

▶ CORE STRENGTHS:

- Strategy and experience to profile audience motivations at a deep level and develop big ideas.
- Breakthrough creative and an integrated approach online and offline to optimize the value of every dollar invested.
- Exceptional account management that builds trusted, long-term relationships.

▶ CLIENT EXPERIENCE:

Aglient Technologies	CBaySystems	LivePerson	Reebok
ASUG	Edison Ventures	Mars	Safeguard Scientifics
BEA Systems	Franklin Electronic Publishers	McKesson	Siemens Healthcare
Bentley Systems	IMS Health	ONPATH Technologies	SunGard Availability Services
BioClinica	InterDigital	Opportunity Finance Network	TruePosition
Biogen	Insight Venture Partners	Philips Healthcare	Vertex
Bose	Lighttower Fiber Networks	Princeton Softech	Vocollect

▶ CONTACT INFORMATION:

Branding & Interactive

Larry Garfield
215.867.8600 x219
lgarfield@garfieldgroup.com

Public Relations

Gretchen Roede
215.867.8600 x212
groede@garfieldgroup.com

PHILADELPHIA

60 Blacksmith Road
Newtown, PA 18940
Phone: 215.867.8600
Fax: 215.867.8610

BOSTON

1029 Chestnut Street
Newton Upper Falls, MA 02464
Phone: 617.581.6238
Fax: 617.581.6248



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